BMW TRAINING CENTER



ELD PARTNERSHIP

The BMW Training Centre, originally a BMW spare parts store, was repurposed as a training centre for Belgium and Luxembourg. 10,000 person days of training per year are given to BMW employees. Given the non-public function of the building, it was not developed as a prestigous project, but as a pleasant space with a typical BMW interior design, regardless of the target group. These guidelines resulted in a functional yet stylish building. Due to the rather low-profile function of the building, the budget was strictly controlled. The Gyproc materials were able to fulfil the aesthetic and technical demands perfectly.













